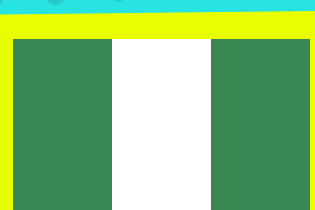


## Here's A Quick Look At The Inaugural World PR Day

The event included conversations from over **3,500** consultants across **25** cities in **15** countries like India, Ukraine, Romania, Nigeria, Ghana, Kenya, South Africa, Uganda, Mauritius, Zimbabwe, UK, USA, Israel, Saudi Arabia, and Holland. This was across **5 continents** of the world.



The day's event also yielded support from key professional bodies like:



Major highlights of the event included:



Conversations trended on Twitter for over **5 hours** with extensive media coverage, thought leadership pieces, memes, gifs, infographics, etc.



There were newspaper ads and radio conversations.



Across the globe, there were physical and virtual events as well as social media campaigns on the impact of Public Relations.



The day was borne out of an opportunity to present a unified global agenda towards making the world understand and utilize PR better.

World PR Day 2021 yielded widespread awareness and thousands of engagements across traditional, online and social media platforms.

As we continue on our journey towards transforming how the world sees PR, we are inviting you to join us next year.

