

WPRD 2024  
WORLD PR DAY

# The Future of Public Relations In a Changing World



16 committee members

Over 4,500 hours of support

World PR Day 2024 was the **biggest** celebration yet!

18,000 PR and Comms professionals participated



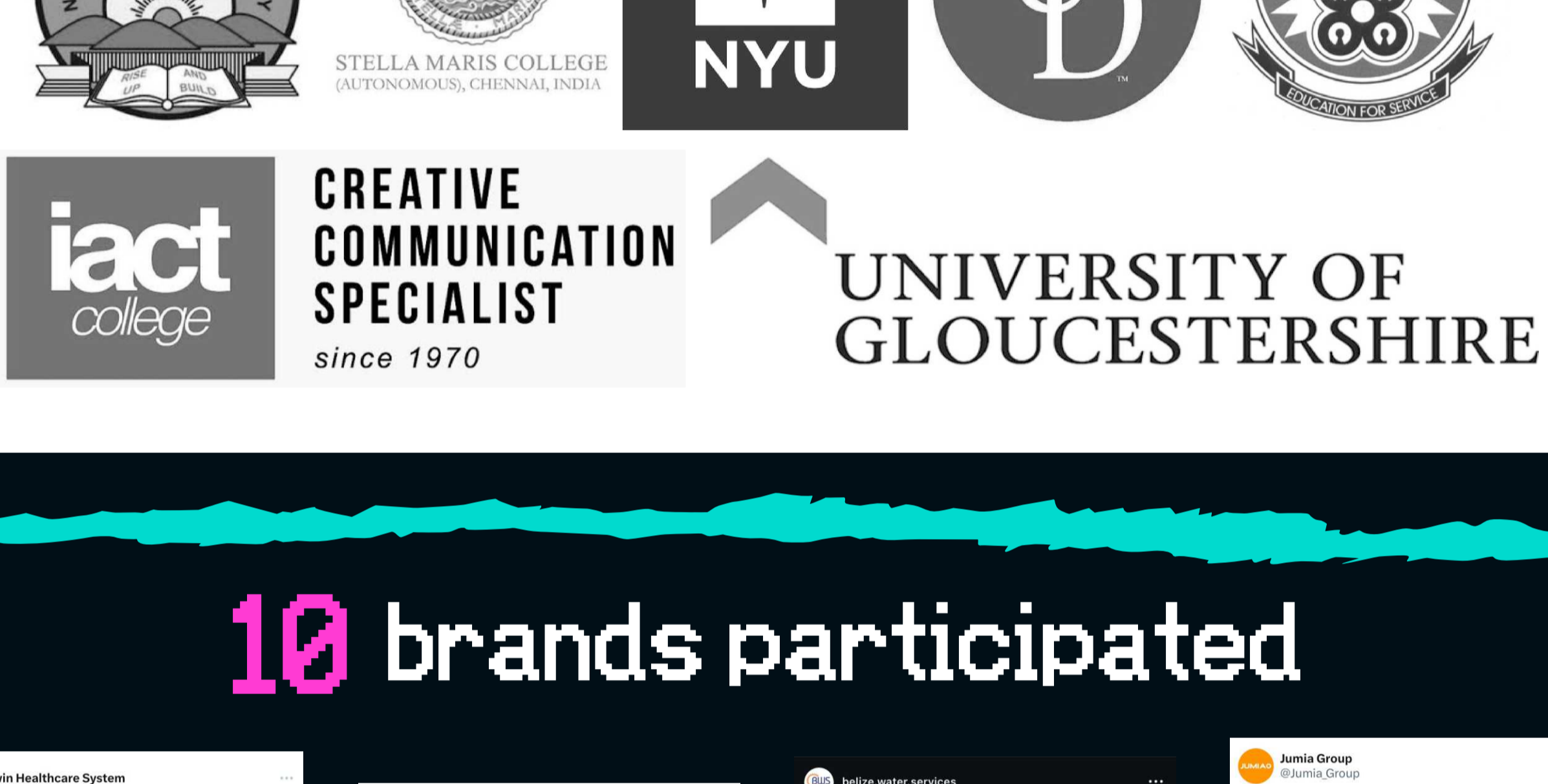
25 PR and Comms Associations participated



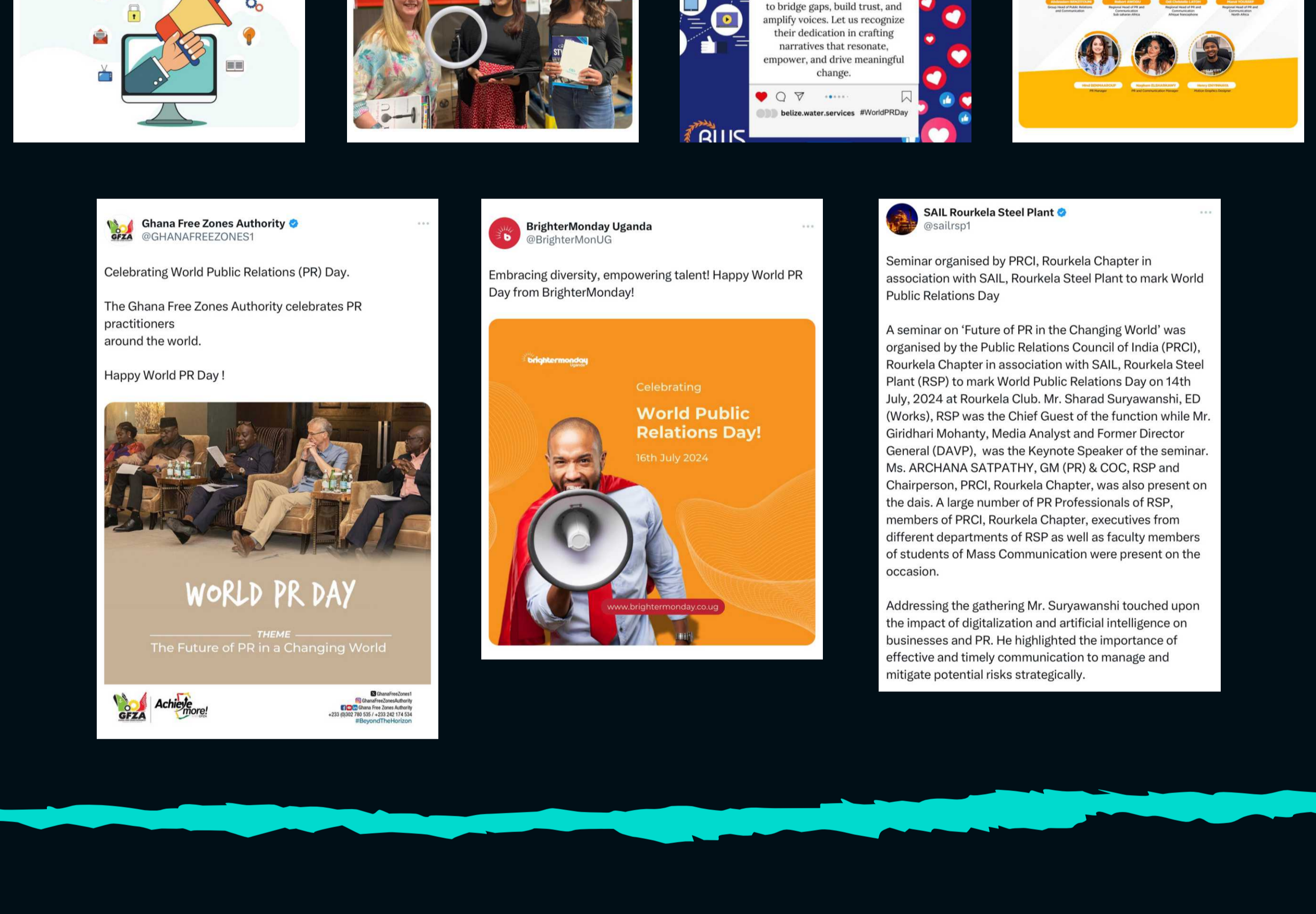
157 PR Agencies across the world participated

73 IN AFRICA    46 IN ASIA    18 IN EUROPE    20 IN NORTH AMERICA

21 Educational Institutions participated



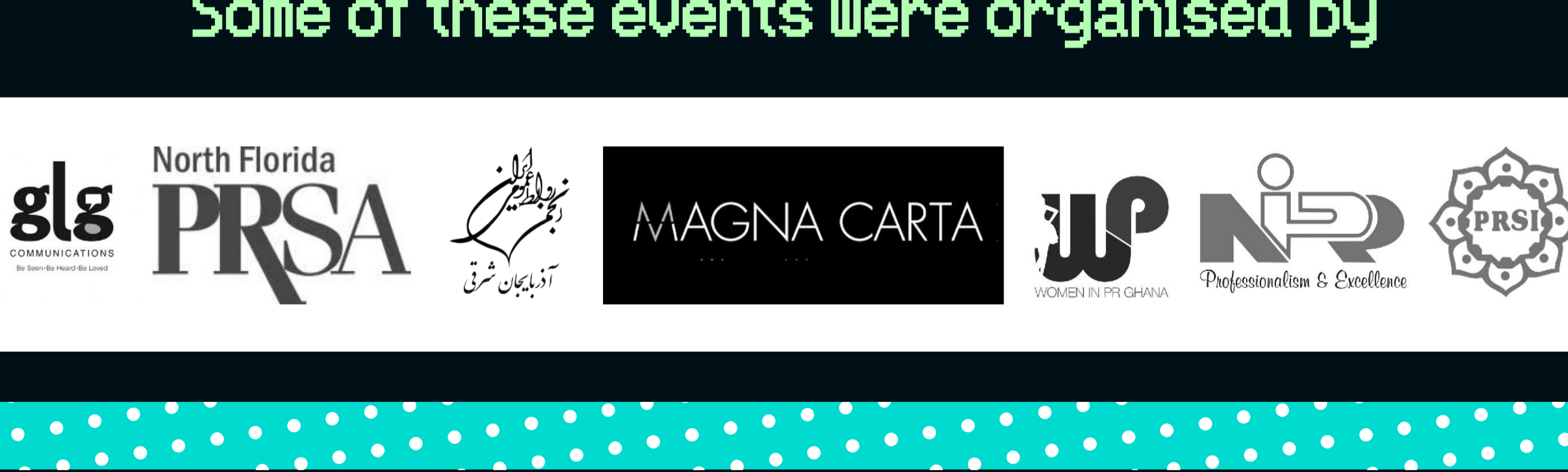
10 brands participated



53 multilingual events in Hindu, Arabic, and English held at



Some of these events were organised by



Media Coverage across



Reaching over 60 million people

In 65 countries

Across 6 continents

Visit [WPRD.APP](https://wprd.app) to find out more